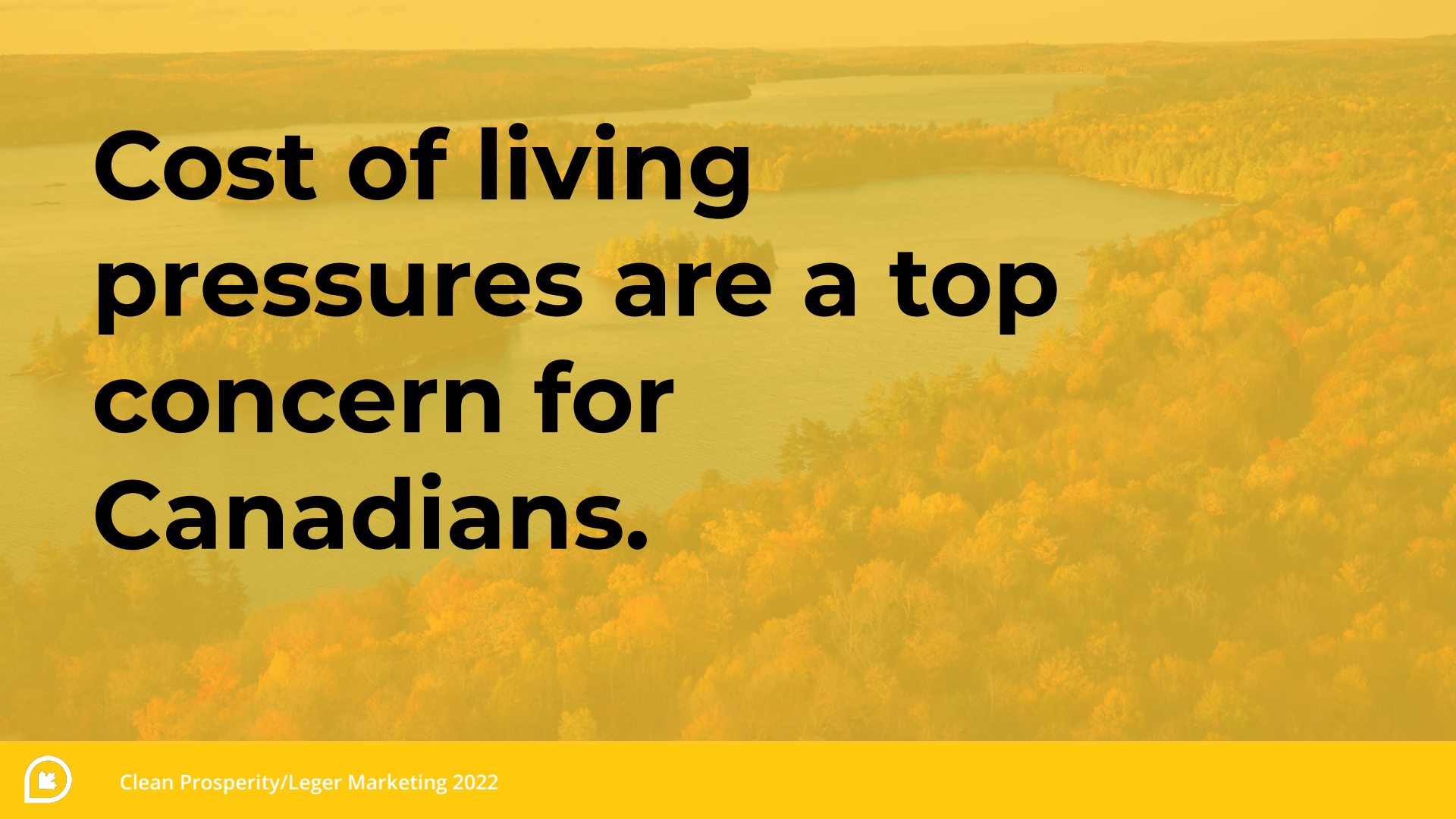


New Poll Shows Voters Still Expect a Credible Climate Plan

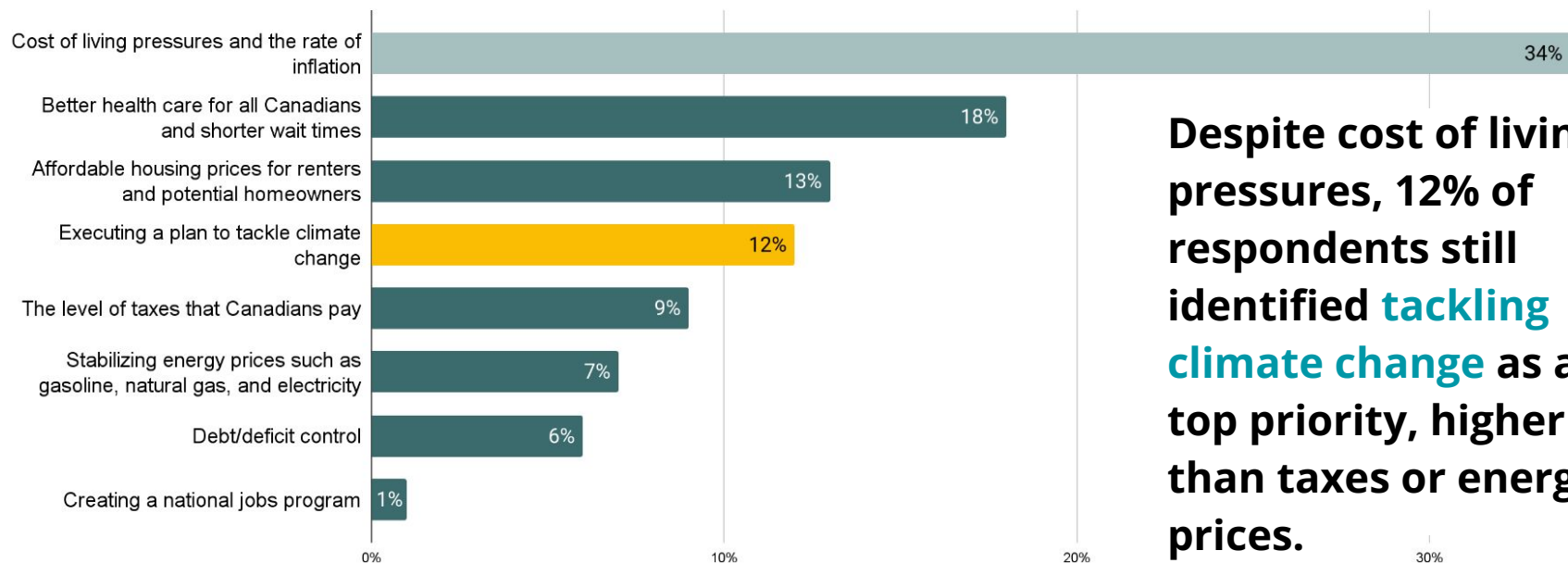
Clean Prosperity | July 2022



**Cost of living
pressures are a top
concern for
Canadians.**



For more than a third of Canadians, the most important issue is **cost of living pressures and the rate of inflation**.

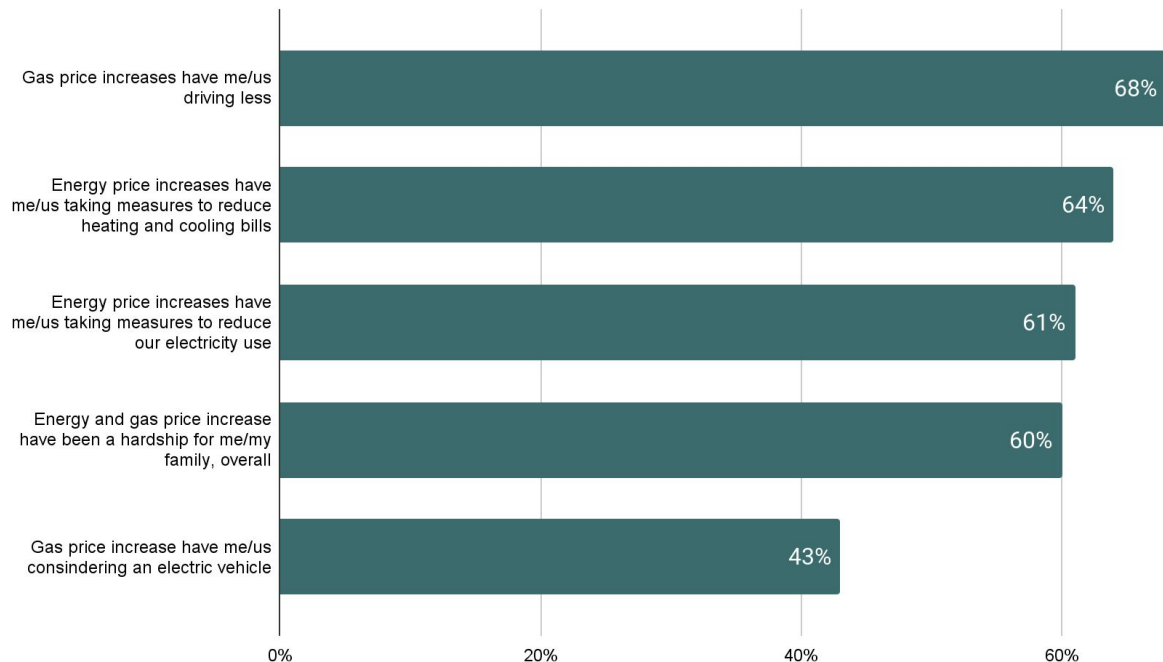


Despite cost of living pressures, 12% of respondents still identified **tackling climate change** as a top priority, higher than taxes or energy prices.



Question: Please select from the list the issue that for you personally is the most important and should be the top priority for the Federal Government to address. This would be the issue that would influence which Party you would support in a federal election.

A majority of Canadians are **trying to reduce their energy costs.**



**37% of potential
Conservative voters
are considering buying
an electric vehicle**

**29% of Conservative
voters say the same.**



Question: Thinking about your household, how have the recent increases in energy costs affected you and/or family? Please indicate whether any of the situations outlined below have had an impact.

A photograph of a man with a beard and glasses holding two young children, a girl in a white hoodie and a boy in a grey shirt. The image is heavily filtered with a yellow color and a bokeh effect. Overlaid on this image is large, bold, black text.

**Canadians still expect
Conservatives to present
credible climate plans.**





**of voters agree that they can't
vote for a party that doesn't
have a strong climate plan.**

PEOPLE WHO ARE MOST LIKELY TO AGREE

65% of 18-34 year-olds

59% of Quebecers



Question: Do you agree or disagree with the following statement: *I cannot vote for a federal political party unless they have a strong plan for addressing climate change.*



of voters believe the Conservative Party should do more on climate. Just 10% think it doesn't need to do more.

INCLUDING

62%

of Conservative voters

66%

of Alberta voters

69%

**of potential
Conservative voters**

74%

of voters in the 905



Question: Do you feel as the Conservative Party prepares for the next election it needs to do a lot / a little / nothing more in terms of policy action to present a credible climate change plan to Canadians?



of voters support the policy of achieving net-zero emissions by 2050.

INCLUDING

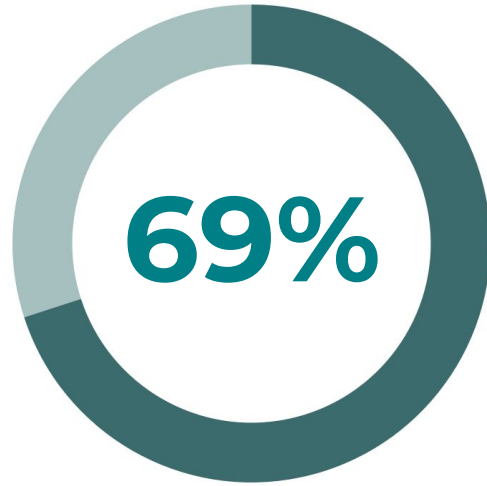
64% of potential
Conservative voters

79% of Quebec voters

50% of Conservative voters

70% of Ontario voters





of voters support the climate measures in the federal government's Emissions Reduction Plan (ERP).

The ERP includes measures like:

- **40-45%** reduction in emissions by 2030
- non-emitting **electricity grid** by 2035
- **100% zero-emission sales mandate** for passenger vehicles by 2035





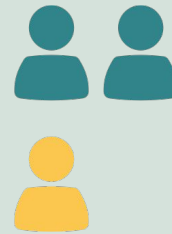
**Linking climate policy
with economic
growth is popular
with the public.**





of voters agree that if a party doesn't have a serious climate plan, they don't have a serious economic strategy either.

Only 21% of voters disagree with this statement.



Potential Conservative voters agree by a 2 to 1 margin.



Question: Do you agree or disagree with the statement below? *Attracting the jobs of the future in areas like renewable energy and electric vehicle production will require taking climate change seriously. If a political party doesn't have a serious plan to tackle climate change, then they don't have a serious economic strategy either.*

A majority of voters support climate policies that are pro-growth.

% OF VOTERS WHO SUPPORT:

83%

A fee on large polluters to encourage them to reduce their carbon footprint.

74%

Clear targets showing the goals for GHGs the government hopes to remove and by what date.

73%

Government support to build machines that can capture GHGs from the air, effectively reversing some of the effects of climate change.

68%

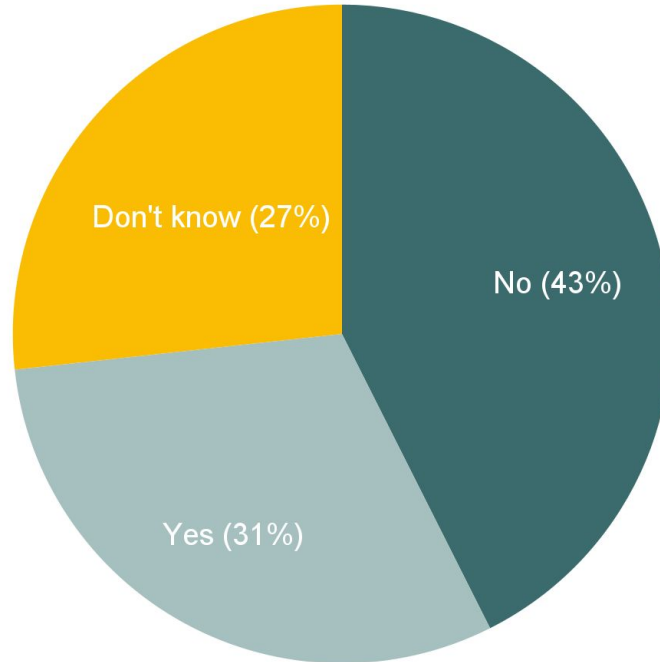
A requirement that electricity generation in Canada should only be from sources that don't emit GHGs by 2035.



Question: Below are several actions which Governments — federal or provincial — could implement as part of an effective and credible climate change plan. Please indicate whether you agree or disagree these actions should be priorities to include in a climate change plan.

Appendix: Repealing the carbon tax raises the stakes for Conservatives

43% of voters don't think a climate plan can be seen as serious if it doesn't include a price on carbon.



66% of voters believe that a carbon tax and rebate should be a priority in a climate change plan.

(Question from previous slide)



Methodology

Andrew Enns of Leger Marketing conducted an online poll of 1,500 Canadians aged 18+ between May 24 and June 2, 2022.

Margin of error can't be reported for a non-probability online survey. If this were a probability sample, the margin of error would be $\pm 2.5\%$, 19 times out of 20.



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