

O'Toole Was Right to Embrace Carbon Pricing

Highlights of Exit Poll Conducted by Leger on Behalf of Clean Prosperity
2,337 respondents nationwide, Sept 21-23, 2021



**You Can't Win
Government
Without a Credible
Climate Plan.**



ALL

58%

**of Canadians
Can't Vote for a
Party Without a
Credible Climate
Plan.**

POTENTIAL CONSERVATIVE VOTERS*

57%

**of Potential CPC
Voters Said the
Same.**

*Potential Conservative Voters = Respondents who say they are open to voting Conservative but voted for a different party in 2021.



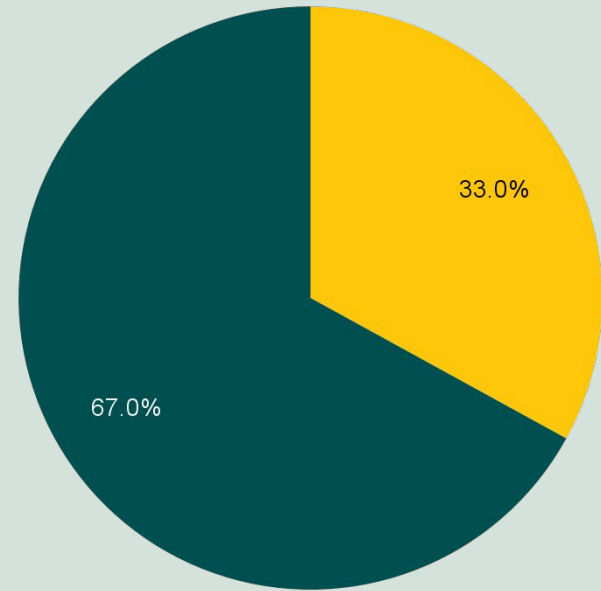
Question: Do you agree or disagree with the following statement: I cannot vote for a federal political party unless they have a strong plan for addressing climate change.

**O'Toole's Carbon
Price Was an
Important Signal
of Climate
Credibility.**



67%

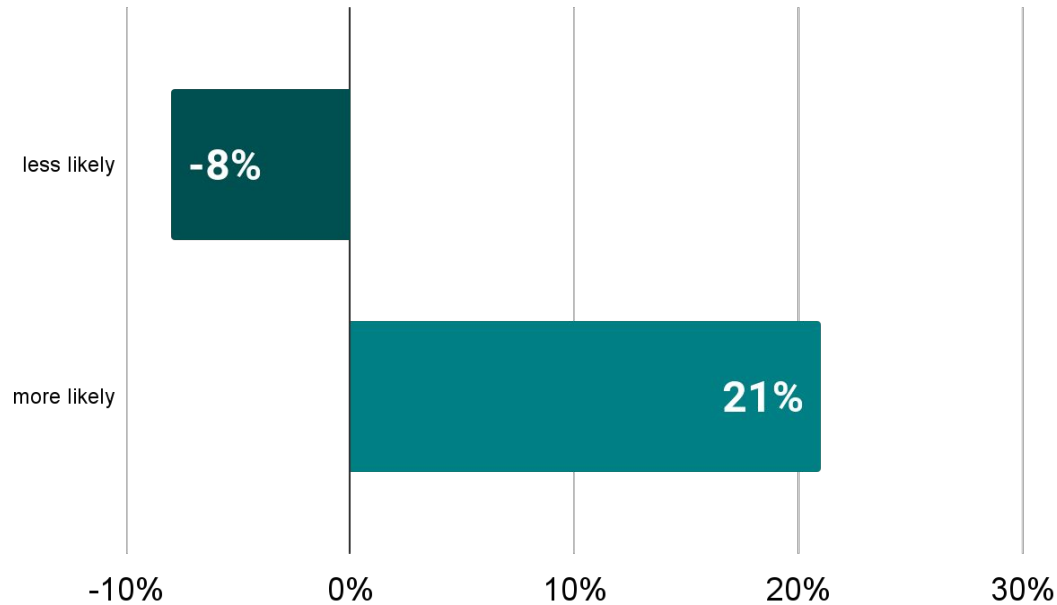
of potential CPC voters say a carbon tax should be part of a credible climate plan.



**O'Toole's Carbon
Price Did Not Cost
Him Votes.**



Just 8% of the Voters Who Considered Voting Conservative Said a Carbon Price Made Them Less Likely to Vote Conservative.



O'Toole's Climate Plan Did Not Push Voters to the PPC.

0%

of PPC voters
cited climate or
carbon taxes as
the main reason
they voted PPC.

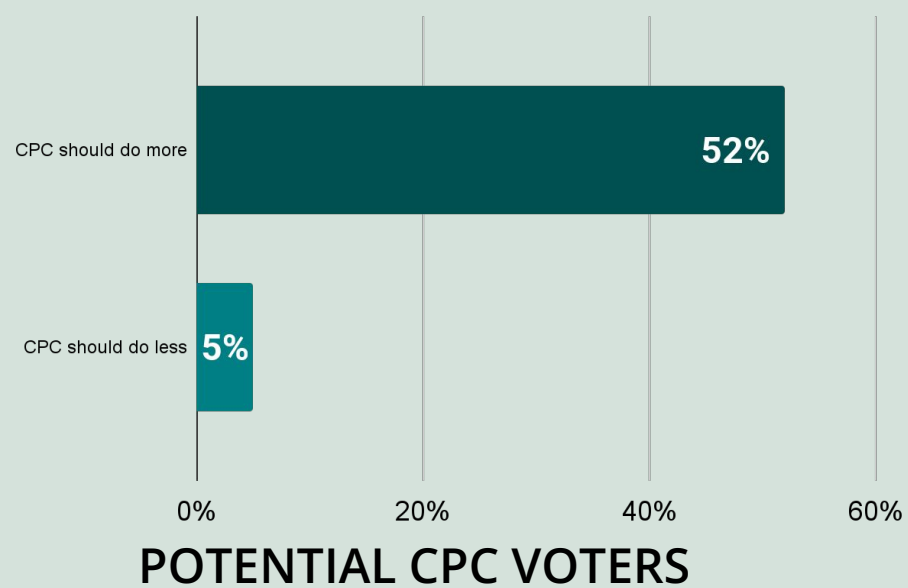
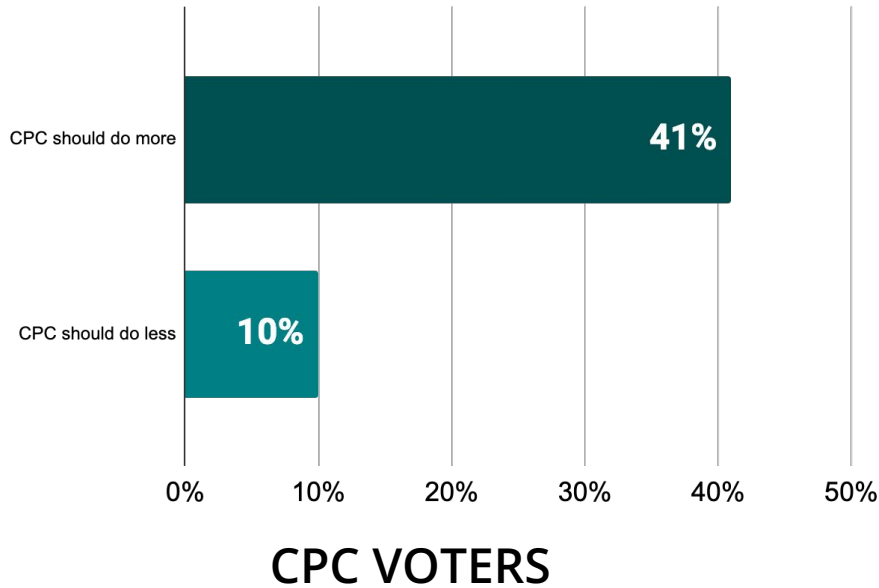


**But O'Toole Should
Strengthen His Plan,
Starting With His
Carbon Price.**



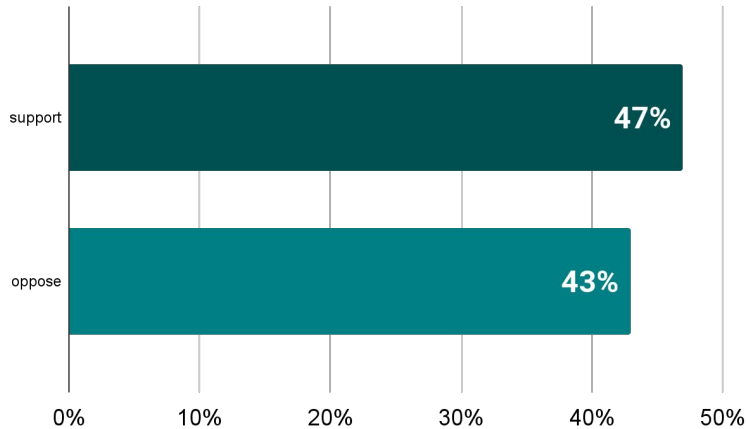
Conservative voters and potential Conservative voters both think the party should do more on climate.

Should the CPC do more or less on climate change?

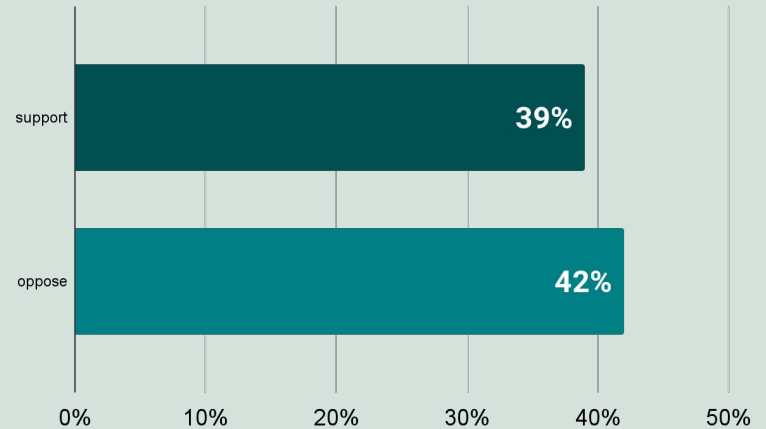


Voters are lukewarm about O'Toole's carbon pricing policy.

Do you support or oppose O'Toole's carbon pricing policy and low-carbon savings account?



CPC VOTERS



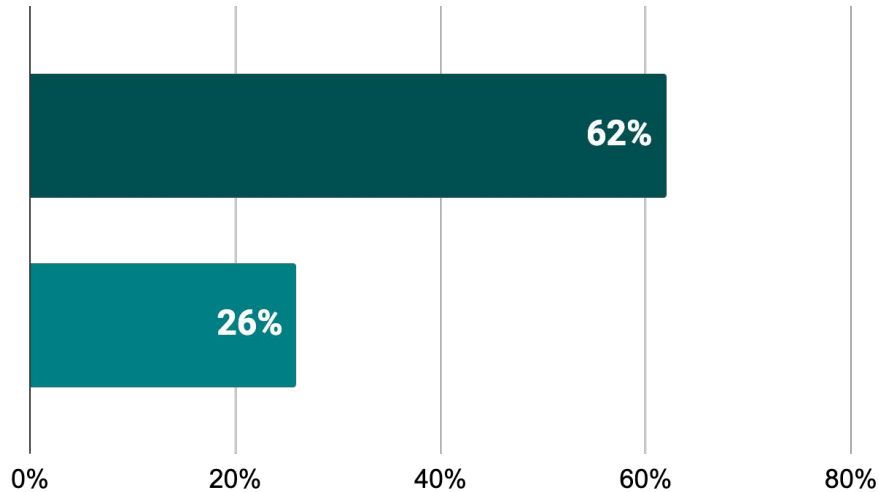
POTENTIAL CPC VOTERS



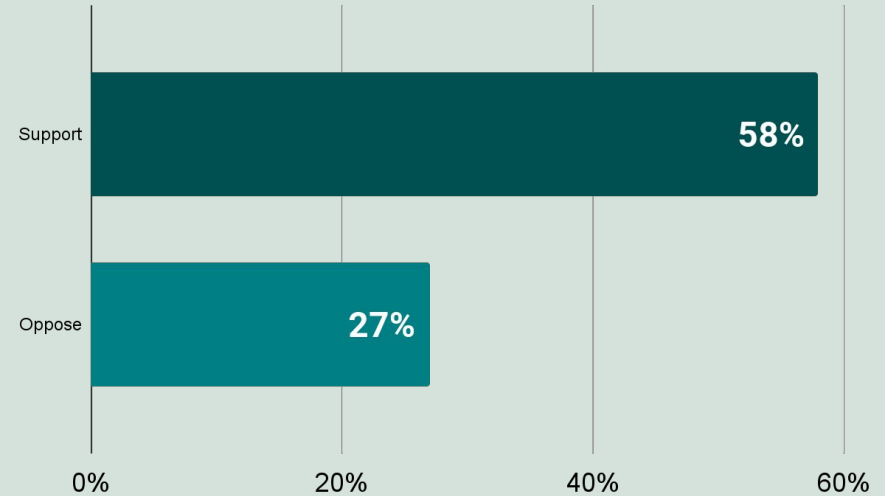
Question: As part of his climate policy, Conservative leader Erin O'Toole has proposed a carbon pricing system that would raise the costs of gasoline and home heating. However, all the money that you pay in carbon pricing would be deposited for you in a low-carbon savings account. You would be able to use this money to purchase items that reduced your carbon footprint, such as an electric vehicle or a bicycle. Do you support or oppose this policy?

In contrast, Canadians support a carbon tax if the money is returned to them as rebates or tax cuts.

Carbon Tax & Rebate



Carbon Tax & Income Tax Cut



ALL VOTERS



For more information:

Michael Bernstein, Executive Director, Clean Prosperity
media@cleanprosperity.ca

Full data set available at www.cleanprosperity.ca



APPENDIX



ALL

37%

**of Canadians
picked climate
as a top 3 Issue
for the next
government.**

POTENTIAL CONSERVATIVE VOTERS

38%

**of potential CPC
voters said the
same.**

*Potential Conservative Voters = Respondents who say they are open to voting Conservative but voted for a different party in 2021.



Question: What issue do you think the newly elected government in Ottawa should make its top priority in the months ahead?

Strong Majority of Canadians Support Net-Zero

