

# O'Toole Was Right to Embrace Carbon Pricing

Highlights of Exit Poll Conducted by Leger on Behalf of Clean Prosperity  
2,337 respondents nationwide, Sept 21-23, 2021

**You Can't Win  
Government  
Without a Credible  
Climate Plan.**



**ALL**

**58%**

**of Canadians  
Can't Vote for a  
Party Without a  
Credible Climate  
Plan.**

**POTENTIAL CONSERVATIVE VOTERS\***

**57%**

**of Potential CPC  
Voters Said the  
Same.**

\*Potential Conservative Voters = Respondents who say they are open to voting Conservative but voted for a different party in 2021.



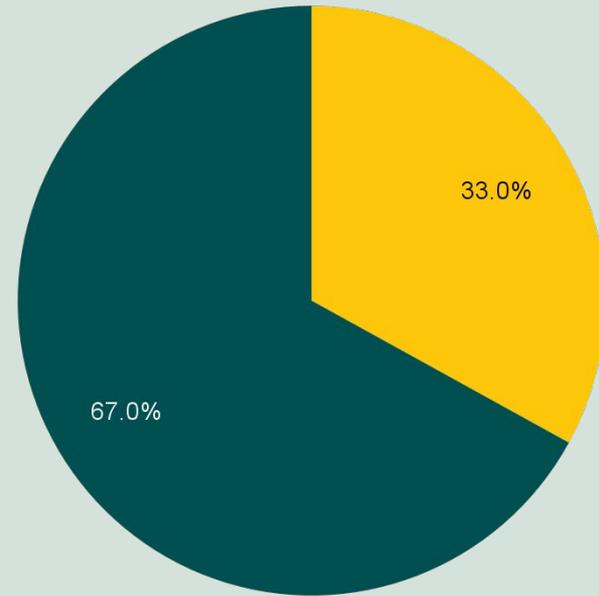
Question: Do you agree or disagree with the following statement: I cannot vote for a federal political party unless they have a strong plan for addressing climate change.

**O'Toole's Carbon  
Price Was an  
Important Signal  
of Climate  
Credibility.**



**67%**

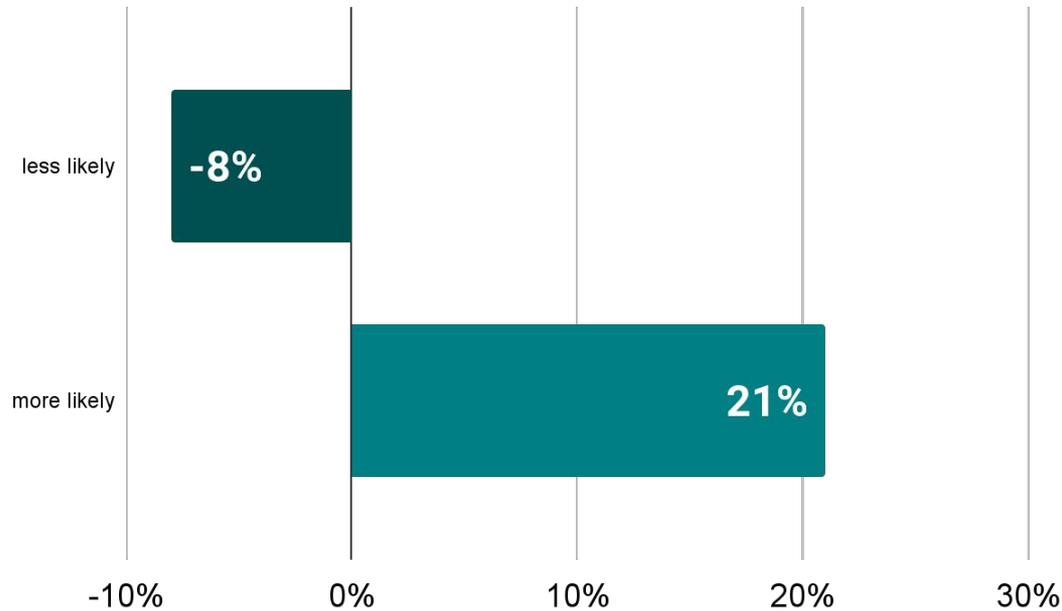
**of potential CPC voters say a carbon tax should be part of a credible climate plan.**



**O'Toole's Carbon  
Price Did Not Cost  
Him Votes.**



# Just 8% of the Voters Who Considered Voting Conservative Said a Carbon Price Made Them Less Likely to Vote Conservative.



# O'Toole's Climate Plan Did Not Push Voters to the PPC.

**0%**

of PPC voters  
cited climate or  
carbon taxes as  
the main reason  
they voted PPC.

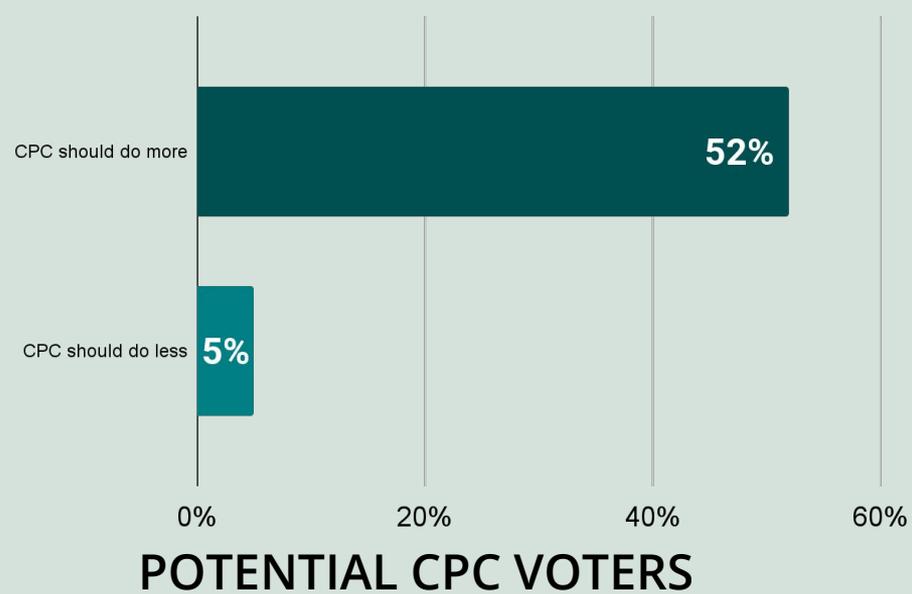
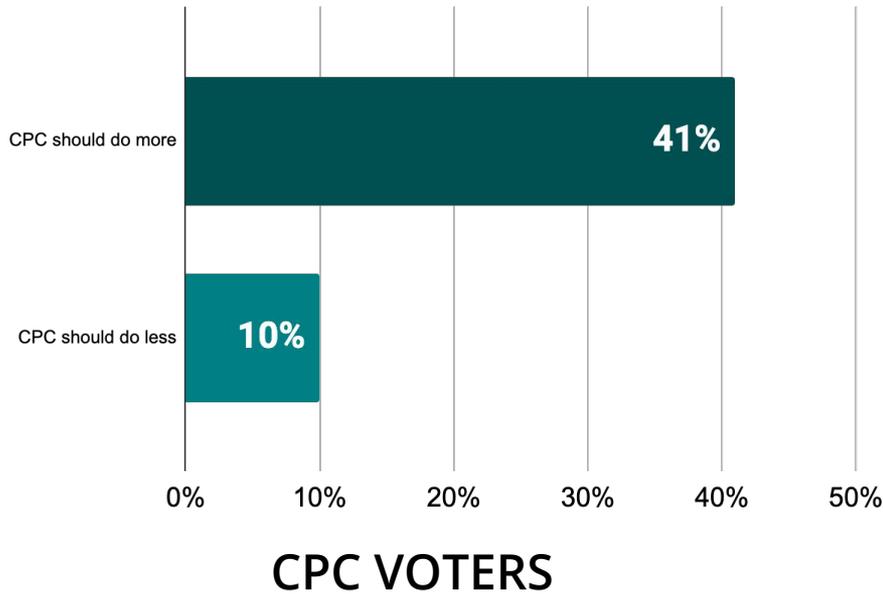


**But O'Toole Should  
Strengthen His Plan,  
Starting With His  
Carbon Price.**



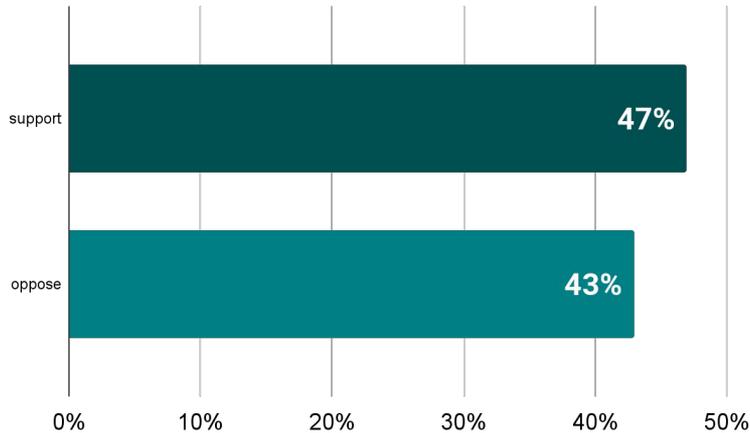
# Conservative voters and potential Conservative voters both think the party should do more on climate.

## Should the CPC do more or less on climate change?



# Voters are lukewarm about O'Toole's carbon pricing policy.

Do you support or oppose O'Toole's carbon pricing policy and low-carbon savings account?



CPC VOTERS



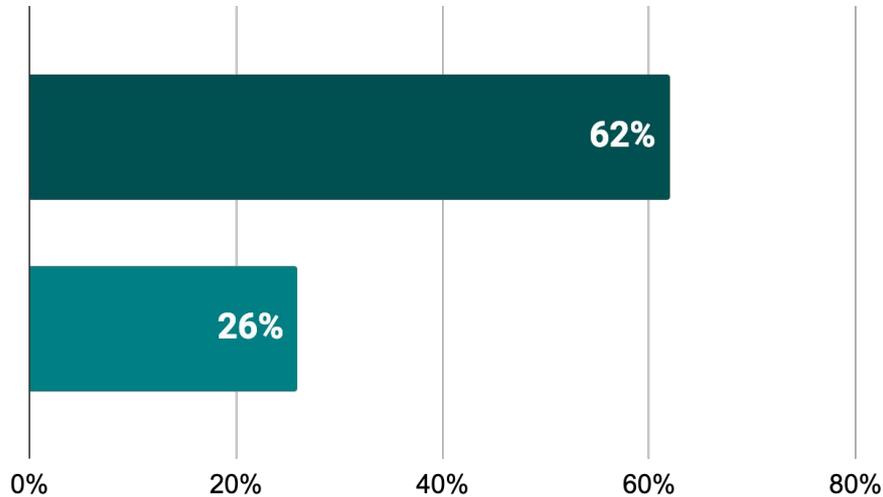
POTENTIAL CPC VOTERS



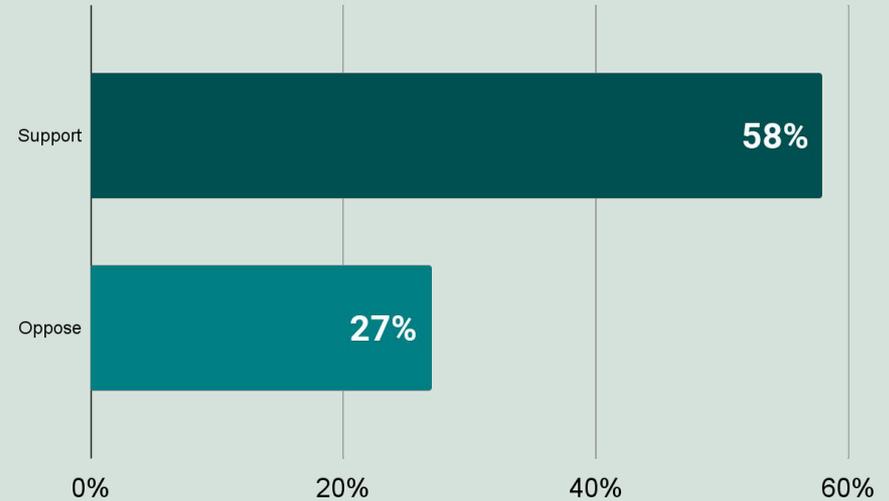
Question: As part of his climate policy, Conservative leader Erin O'Toole has proposed a carbon pricing system that would raise the costs of gasoline and home heating. However, all the money that you pay in carbon pricing would be deposited for you in a low-carbon savings account. You would be able to use this money to purchase items that reduced your carbon footprint, such as an electric vehicle or a bicycle. Do you support or oppose this policy?

**In contrast, Canadians support a carbon tax if the money is returned to them as rebates or tax cuts.**

### Carbon Tax & Rebate



### Carbon Tax & Income Tax Cut



**ALL VOTERS**



**For more information:**

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**Full data set available at [www.cleanprosperity.ca](http://www.cleanprosperity.ca)**



# APPENDIX



**ALL**

**37%**

**of Canadians  
picked climate  
as a top 3 Issue  
for the next  
government.**

**POTENTIAL CONSERVATIVE VOTERS**

**38%**

**of potential CPC  
voters said the  
same.**

\*Potential Conservative Voters = Respondents who say they are open to voting Conservative but voted for a different party in 2021.



Question: What issue do you think the newly elected government in Ottawa should make its top priority in the months ahead?

# Strong Majority of Canadians Support Net-Zero

