



**PUBLIC OPINION RESEARCH:**

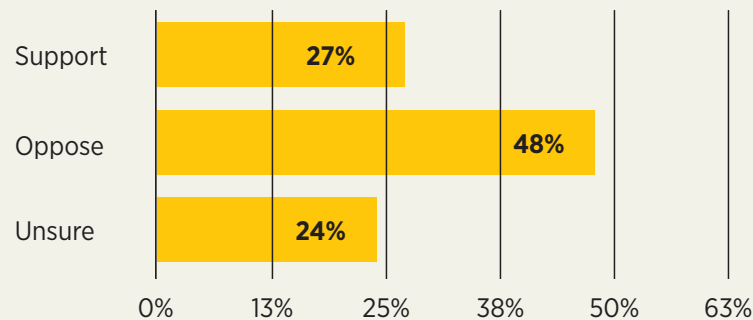
# **Ontario's Campaign Against Carbon Pricing**

# New research released today from Canadians for Clean Prosperity reveals that...

only **1/4**

of Ontario residents support Premier Ford's decision to challenge the federal government's price on carbon in court.

## Support for Premier Ford's Court Challenge

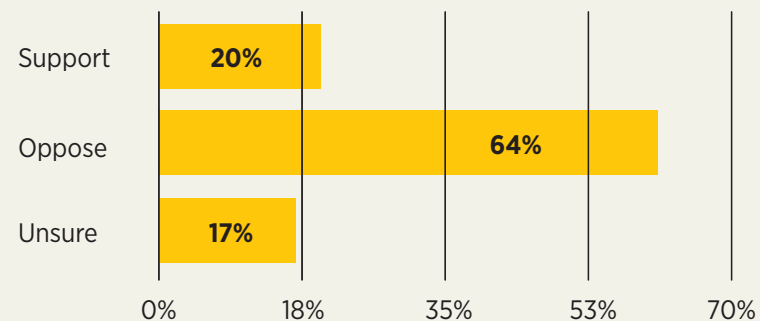


The Ontario government has earmarked \$30M to mount a legal challenge to the federal carbon price. Do you support the province spending \$30M to fight federal climate legislation?

**64%**

of Ontarians oppose Ford's accompanying ad campaign, which would leverage provincial tax dollars, to oppose the federal price on carbon. The data found that just 20% of respondents supported the move.

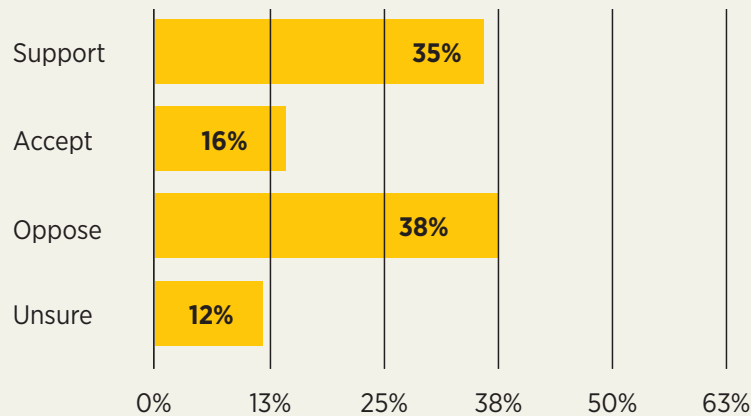
## Support for Premier Ford's Ad Campaign



The provincial government plans to spend millions of dollars on an advertising campaign opposing the federal carbon price, using provincial tax dollars. Do you support or oppose this action by the provincial government?

Carbon pricing itself has a plurality of acceptance, with 35% Ontarians supporting the federal government’s decision to implement a carbon pricing system, 16% accepting it, 38% opposing it, and 12% unsure.

### Carbon Pricing Sentiment in Ontario



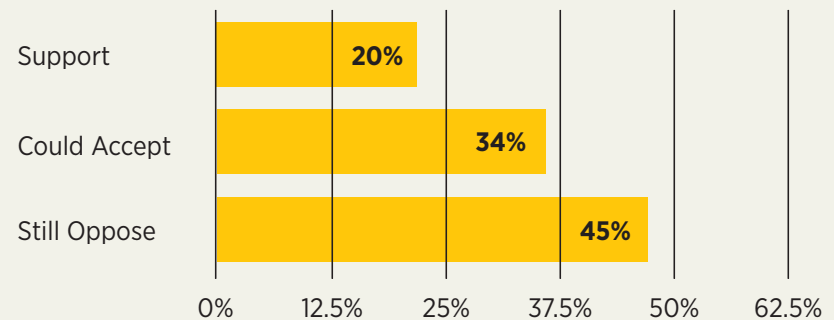
Do you support the federal government implementing a carbon price if the provincial government chose not to?

Understanding of how the revenue will be used is low.

Only **37%** are aware that most of the money will be rebated to households under the federal government’s plan.

Among those who oppose the plan, **55%** switch their position to support or accept once they learn about the rebate.

### Opposers change their minds when told of rebates



If any of the following statements were true about the federal government’s carbon tax plan, how would it change your views, if at all: **if the plan returned all money to households and businesses.**

Half of Ontarians believe that it should be the provincial government's responsibility to develop a climate change plan.

Which level of government should have the final say on climate policy?



Which of these perspectives is closer to your own – even if neither is exactly how you feel? (A) The federal government should have the final say on how Canada meets carbon emissions targets; (B) The provinces should have the final say over setting and meeting their own carbon emissions targets.

However, by a margin of **50%** to **38%**, Ontarians supported the federal decision to implement a carbon price in provinces that failed to bring in a system of their own.

“It’s clear that very few Ontarians support Premier Ford’s legal challenge of the federal carbon price, and even fewer agree with his decision to use provincial tax dollars to attack the policy. Pricing carbon pollution reduces emissions and it leaves Ontarians financially better off too. Eight in 10 households in Ontario will get back more than they pay, but Premier Ford is spending \$30 million of taxpayers’ money to take away these rebates.”

**Michael Bernstein,**  
Senior Vice President for Policy & Strategy at Clean Prosperity

## Methodology:

The survey was conducted by Loewen Lab at the University of Toronto.

The survey sampled 1025 respondents in Ontario. Respondents were provided by Qualtrics and the survey was hosted on the Qualtrics platform. Sample was drawn with quotas for age and gender. The data are further weighted with iterative proportional fitting on census data for age, gender, homeownership, and immigration status. The margin of error for a comparable probability-based random sample of the same size is +/- 3%.

Totals may not add up to 100 due to rounding.